



Women's Health Innovation Series

REPRODUCTIVE HEALTH INNOVATION SUMMIT

Connecting industry leaders to spark innovation, investment, access, and solutions across the reproductive health spectrum

WHY REPRODUCTIVE HEALTH?

WHAT'S HAPPENING IN THE REPRODUCTIVE HEALTHCARE MARKET?



1 MARKET GROWTH

- The Reproductive Health sector is one of the fastest growing segments of women's health industry.
- 49% of all women's health exits since 1990 have been in reproductive health.
- The U.S. fertility market is estimated to be at \$8 billion across IVF, genetic testing, reproductive tissue storage and donor services. (6)
- The global hormonal contraceptives market is expected to grow to \$15.39 billion through 2022. (2)



2 IMPROVING ACCESS

- Since the 1980s, maternal mortality has more than doubled in the US. (7)
- Black women are 2 to 3 times more likely to die from a pregnancy-related cause than white women. (8)
- 46% of people do not have health insurance coverage for infertility; cost is the number one barrier to medical treatment. (10)
- Changes, updates and review of insurance laws and language is taking place to make family building inclusive to the LGBTQI+ community. (10)



3 GLOBAL MARKETS

- Europe's growing market makes up 23.5% of global Femtech companies. (4)
- There is a global crisis in male reproductive health, with urgent need for research and solutions. (3)
- The Bill & Melinda Gates Foundation pledged \$1.4 billion over 5 years to family planning and health with focus to increase options and access to contraceptives in LMICs. (5)
- Africa accounts for more than 50% of all maternal deaths worldwide. (9)



4 FEMTECH

- 384 Femtech companies creating solutions in Reproductive Health. (4)
- The Femtech market is driving new solutions, care models and opportunities. (4)
- Reproductive Health has the highest number of companies using AI, across all women's health start-ups. (4)
- FemTech investors have predominantly invested in Reproductive Health, making up 25.8% of all investments. (4)

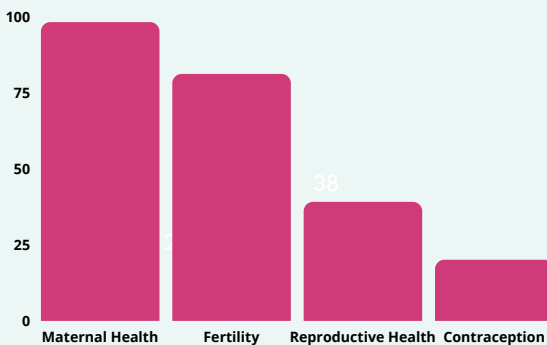


5 BREAKING STIGMA

- Shame & Stigma continues to be one of the biggest barriers to femtech investment & industry growth. (11)
- New Zealand have this year announced new bills to include paid bereavement leave for parents who experience miscarriage. (1)
- 500 million women & girls globally lack access facilities for menstrual hygiene management. (15)
- In 2017, red liquid was for the first time ever used instead of blue for depicting period blood in an ad campaign, run by the UK-based period tracker Bodyform. (13)

Global Reproductive Health Market predicted to reach \$171 billion by 2027.

Number of FemTech Companies within subsections of women's health



WHAT DO WE KNOW?



Less than 2.5% of publicly funded research has been dedicated exclusively to reproductive health. (12)

1/3

One in three women will experience severe reproductive health issues in their lifetime. (12)



Black women have the highest infant mortality rate of any racial or ethnic group in the United States. (14)



Women's Health Innovation Series

REPRODUCTIVE HEALTH INNOVATION SUMMIT

ACCESS | INVESTMENT | WEARABLE | TECHNOLOGIES | PCOS | MARKET ACCESS INNOVATION

CONTRACEPTION

Sessions

- Contraception Innovation for Emerging Markets & LMIC's.
- Non-Hormonal Contraceptives: Innovation and Investment.

FERTILITY

Sessions

- Male Reproductive Health & the Opportunity for Impact
- Fertility Benefits for Global Businesses: Assessing Regulation, Access & Market Nuances.

MATERNAL HEALTH

Sessions

- Access & Maternal Health Outcomes: The Road to Gender Equity
- Designing Clinical Trials That Generate Quality Scientific Evidence & Benefit Patients.

DOWNLOAD OUR FULL PROGRAM TODAY!

Innovation Spotlight

Showcasing the most innovative and disruptive companies in reproductive health.

Be selected to give a 3-minute pitch of your company in front of 100s of industry leaders, strategic partners and senior women's health executives.

APPLY NOW

Deadline:
December 9th 2021

Receive \$100 off your ticket by applying!

Industry Speakers



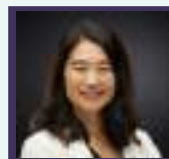
Mikayla Johnson
VP of Global Solutions
Carrot Fertility



Alice Zheng
MD, MBA, MPH, Principal
Rhia Ventures



Neel Shah
MD, MPP, FACOG, Chief Medical Officer
Maven Clinic



Ru-fong Joanne Cheng
Senior Medical Director, Women's Health, Office of the Chief Medical Officer
Johnson & Johnson



Boston, USA
February 15-16th, 2022

REGISTER NOW

INTERESTED IN LEARNING MORE?

REGISTER YOUR INTEREST FOR OUR OTHER 2022 CONFERENCES:

Women's Health Innovation Summit, EUROPE
April 26-27th, 2022

Women's Health Innovation Summit, USA
September 20-21st, 2022

Women's Health Ageing Summit
8-9th November, 2022

REGISTER YOUR INTEREST

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