

**REGENERATIVE
AGRICULTURE**
AND TEXTILES SUMMIT 2023



**2023
EVENT**

HIGHLIGHTS

NOVEMBER 14-15, 2023 | WASHINGTON, D.C.

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REGENAGTEXTILES.COM

2023 TAKEAWAYS FROM OUR CHAIR

As Maya Angelou stated, “Do the best you can until you know better. Then when you know better, you do better.” With all of us leaning in, sharing, connecting, learning, and growing at the Regenerative Agriculture and Textiles Summit, we all know better and can do better.

We haven’t been paying the true cost for fashion. Doing that, plus taking on the costs and risks of bringing about regenerative practices, is no small feat. Creating a more regenerative industry takes a lot of work, and it takes all of us. We can’t do it all at once, and we can’t do it alone. There is tremendous power in a spiderweb of connections, layered learnings, and multi-faceted partnerships.

We need to center farmers in the conversation and provide them with the financial support, resources, and wealth-building necessary for their success. We need brands to support farmers financially and to have appropriate incentives for and communication with farmers. Farmers also need to be compensated for all they do, including supporting brands with data, visuals, and storytelling.

We need to thoughtfully understand how our own work contributes to a regenerative transition. Companies must understand their entire supply chain, a process that isn’t just about technology and innovation but at its core about relationships and commitment.

We are seeing more regulation at present at the local, state, federal, and global level. Instead of fearing this, we should engage and be a part of the process. Two months ago I hosted the first briefing on fashion for U.S. congressional staffers, and I was so encouraged by the engagement then and afterwards. Our elected officials and their offices want to deepen their knowledge and know our thoughts. Areas like regenerative agriculture, job creation, and combating forced labor are of interest to elected officials of all political persuasions.

I have seen far too many small sustainable businesses close down, while seeing large companies with exploitative models grow. We need to bring in entrepreneurship and innovation, ensuring that social enterprises with real solutions are able to scale their ideas. Once again, incentives and funding need to be there. As four very different and inspiring companies showed us in the Innovation Showcase, there are so many models here.

It is up to each of us to take what we have learned, implement it, and grow. Be bold and relational in moving forward, and continue to connect with this diverse and inclusive group. There is a lot happening right now and we must all deeply engage in this moment and bring others in. This is only the beginning, and I’m so excited to see where it will lead. I’m also here to continue the conversation, brainstorm, collaborate, and support your future endeavors - don’t hesitate to reach out!



REBECCA BALLARD
Sustainable Fashion Advisor
Rebecca Ballard Advisory

WHO ATTENDED?

130

ATTENDEES



27%

Farmers/
Academics



22%

NGOs/
Policy Makers



30%

Manufacturers/
Distributors/Brands/
Retailers



21%

Service
Providers

110

COMPANIES

5LOC Cotton
African Chamber of
Commerce
Aid by Trade Foundation
Amazon
American Wool Council
Amiha Agro
Anthropologie
Applegate
Bananatex
Bast Fibre Technologies
Bayer
Better Cotton
Biodel AG Inc
Biome Capital Partners
Bonterra Partners
Bowles Farming Company
Calvin Klein
Committee on Sustainability
Assessment
Common Threads Consulting
Conservation International
Control Union
ContinuumAg
Cool Farm Alliance
Cotter Key Farms
Cotton Incorporated
CottonConnect
Cotton Incorporated
Crotovina Inc
CWC Farm
Environmental Defense Fund
FarFarm
Farmers Association for
Rural Management
Fashion For Good
Fibre2Fashion
Field to Market
Finch & The Frog
Fresh Source Capital
Global Organic Textile
Standard
Good Agriculture
Hardwick Planting Company
Himalayan Wild Fibers LLC
Hudson Carbon
Hugo Boss
H + K Strategies
Indo Count Industries Ltd
International Cotton
Advisory Committee
International Wool Textile
Organisation
J.Crew Group
Kintra Fibers
Land to Market
Long Lake Farms
Loop Closing
Lululemon
Materevolve
McKinsey & Co
NACD
National Cotton Council of
America
National Wildlife Federation
New Zealand Merino
Company
No Kill Magazine
Olam Agri
Patagonia
Peterson Projects and
Solutions North America, Inc
Planet Aid
Pure Strategies. Inc.
Realize Strategies
Rebecca Ballard Advisory
Regenagri
Regenerative Cotton
Standard
Regenerative Organic
Alliance
ReGrow
ReSeed
Sand Hills Area Research
Association
Seed2Shirt
Soil Health Institute
Soil in Formation
Solidaridad
Staplcotn
Sustainable Agriculture
Network
Terra Genesis
Texas Independent Ginners
Association
Texas Organic Cotton
Marketing Cooperative
Texfash
The Consultory
The Industry Fashion
Think Regeneration
Trace Femcare
Trailhead Capital
Tuscarora Mills
USAID
U.S. Cotton Trust Protocol
University of Utah
Vermont Sustainable Jobs
Fund
Vestaron
VF Corporation
Victoria's Secret
Virginia Hemp Coalition
Viterra
World Wildlife Fund

NETWORKING

Using our virtual event app Swapcard, attendees have the ability to book meetings and connect with other attendees during the event.

160+

MEETINGS
BOOKED

1,048

MESSAGES
EXCHANGED

600+

CONNECTIONS
MADE



“It was a very engaging conference with high level participation. The topics were educative and overall, it was a great networking opportunity!”

AFRICAN CHAMBER OF COMMERCE

TESTIMONIALS



Daren Abney (He/Him) • 1st
Executive Director @ U.S. Cotton Trust Protocol | Driving SDGs in B2B partnershi...
5d • Edited • 🌐

👉 Enjoyed connecting w/ growers this week in DC to hear about how the [#regenerativeagriculture](#) practices highlighted in the [U.S. Cotton Trust Protocol](#) are being brought to life on the [#cotton](#) field.

💡 Many thought leaders across different sectors are clearly invested in [#soilhealth](#) and [#biodiversity](#), but the creative solutions to structure credible [#data](#) and scale [#traceability](#) continue to take shape.

us Wrapped up by discussions on Capital Hill, with a clear interest to support this work from many offices across the US Government.

🙏 Grateful to be working with so many leaders in this space! Thanks again to the [Regenerative Agriculture Summit Series](#) for hosting the textile event this week!

[#sustainability](#) [#sustainabledevelopmentgoals](#) [#sustainableagriculture](#)
[#TrustUScotton](#)



Monica Johnson • 3rd+
Communication Content Specialist/Expression Enthusiast
1w • Edited • 🌐

So many great conversations at the Regenerative Agriculture Summit Series. There were plenty of opportunities for transparent conversations and solution-based dialogue for regenerative practices, policies, and economic growth.



Planet Aid, Inc
1,801 followers
6d • Edited • 🌐

A big theme from day one of the [Regenerative Agriculture Summit Series](#) was the understanding that regenerative practices in cotton farming take on different applications region by region. A farm in Texas, where it can be very dry does not have the same circumstances as one in Louisiana, where rainfall is plenteous. This also applies globally.



John Kay • 1st
Purpose-driven business leader
6d • Edited • 🌐

It was a real honour to be part of today's panel on Financing Solutions to Enable the Transition at the Regenerative Agriculture and Textiles Summit in Washington DC.

A big thanks to our moderator, Scott Herndon and to my fellow panelists Josh Knauer, Renee Cheung and Sarah Kelley for a lively conversation.

A big thanks as well to the Regenerative Agriculture Summit Series for the invitation.



Carli Rosencranz • 1st
Be kind, have fun, and make a difference
6d • Edited • 🌐

I'm so thankful to have had the privilege of representing [Committee on Sustainability Assessment \(COSA\)](#) moderating two incredible panels with some amazing people at the [Regenerative Agriculture Summit Series](#) Textile summit in DC this week.

So many great connections with brilliant impact entrepreneurs and other world changers committed to creating a better future for people and planet that make up the textiles value chain.

Thank you to my fellow panelists who joined me in an authentic conversation on the benefits and challenges of implementing Supply Chain Traceability: Visibility and Transparency... [Hannes Schoenegger](#), [Alison Ward](#), and [Billy McCall](#)

And thank you to my fellow panelists who shared their experience and wisdom on Cross-Industry Collaboration and Investment... [Njeri Kimotho](#), [Franklin Holley](#), [Steven Pires](#), and [Elizabeth DeFrest](#)



Jennifer Crumpler • 2nd
at
1w • Edited • 🌐

Fantastic Summit in DC and tremendous networking and learning from a passionate group.

TESTIMONIALS



Cotton made in Africa

3,796 followers

1w • Edited •

Exciting Round Table on Regenerative Agriculture in Washington, DC ahead! Today, our esteemed colleague [Inka Sachse](#), will be holding a panel discussion on regenerative agriculture at this year's Regenerative Agriculture & Textiles Summit in Washington D.C.

She will talk about our [#RegenerativeCottonStandard](#), and give insights about regenerative certifications for textiles, their differences and gaps as well as experiences in certifying agricultural smallholder environments. Interested? Do not miss Roundtable B at 14:50 local time or meet up with our colleagues [Tina Stridde](#) and [Christian Barthel](#) who are also present at the summit to talk about [#cottonmadeinafrica](#) [#thegoodcashmerestandard](#).

Thanks [Regenerative Agriculture Summit Series](#) for unifying the textile industry to accelerate regenerative agriculture practices through partnership and harmonization. We are happy to contribute to the two-day event on 14-15 November, which brings together more than 350 attendees and about 50 speakers. [#RegenTextiles](#) [#regenerativeagriculture](#) [#smallscalefarmersmatter](#)



U.S. Cotton Trust Protocol

5,812 followers

1w • Edited •

Today at the Regenerative Ag & Textiles Summit we heard from a panel of experts about the importance of supporting and understanding the role of farmers during the transition to [#regenerativeag](#).

One common theme during the discussion was the need for funding mechanisms and innovation to support growers so they can de-risk entry. Dr. Andy Jordan, Senior Scientist for the Trust Protocol, as well as Protocol Grower Marshall Hardwick, participated in the discussion.



Paulo Rocha • 2nd

Regenerative agriculture | C inventory | Scope 3 | Nature-bas...

1d • Edited •

[+ Follow](#)

Last week, Michael Miller , Karl Osorio Diaz and I had the privilege of attending the Regenerative Agriculture and Textile Summit held in Washington DC.

Throughout the event, we engaged with our customers and various governmental and non-governmental organizations, discussing the challenges prevalent in the sector. Despite having undertaken projects in different countries within this sector, it is always beneficial to share challenges and identify opportunities.

This conference has left me with valuable insights:

- Certification is a prominent and widely discussed topic;
- The prevailing perspective among our clients is that "There is no complete solution.";
- The importance of fostering cooperation in addressing industry challenges.

Moreover, it was evident that while farmers have made significant strides in implementing regenerative practices, field technicians still face challenges in fully grasping the principles of regenerative agriculture.

The textile sector continues to captivate me, and even though this is the second event I have participated in this year, I remain impressed with the ongoing improvements and advancements in the field.

In conclusion, our participation has provided us with valuable insights, reinforced the significance of collaboration, and highlighted the dynamic nature of challenges and opportunities within the sector.



Realize Strategies

636 followers

18h •

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Our CEO [John Kay](#) was recently invited to speak at the 2023 Regenerative Agriculture & Textiles Summit hosted in Washington, DC. During the Financial Solutions to Enable the Transition panel, participants explored topics including different financial models to support farmers transitioning to regenerative agriculture, incentivizing all levels of supply chains, and more.

TESTIMONIALS

**THIS WAS AN
EXCELLENT MEETING.
LOVED THE
ROUNDTABLES AND
NETWORKING OPTIONS.**

VITERRA

**THANK YOU FOR
PUTTING TOGETHER THIS
WONDERFUL GATHERING!
I ENJOYED THE INTIMATE
AND MEANINGFUL
CONVERSATIONS.**

USAID

**NICE ORGANIZATION
AND BEST APP I'VE USED
AT A CONFERENCE.
GOOD AMOUNT OF TIME
FOR NETWORKING!**

**U.S. COTTON TRUST
PROTOCOL**

**THIS WAS A VERY GOOD
EVENT. I AM GLAD WE
SPONSORED IT AND I
PARTICULARLY LIKED THE
HIGHLY CURATED
AUDIENCE WITH MANY
QUALITY CONTACTS.**

ICAC

MATERRA®

ABOUT

Materra designs solutions to grow and source future-proof cotton – for farmers, fashion brands and the planet. Working with and for farmers, we design and implement custom cotton farming and sourcing programs for fashion and textile brands, built to be climate resilient, transparent and equitable. Critical impact data needs to come directly from the source, so our own AI-powered technology complements our programs and raw fibre so brands and their customers know exactly what went into making their cotton. Our Cotton-As-A-Service is setting the template for supply chain transparency, making direct sourcing the new normal.

INNOVATION
SHOWCASE FINALIST



EDWARD BRIAL FOUNDER

Edward Brial is the CEO and Co-Founder of Materra, overseeing strategy, business development and partnerships.

As Co-Founder, Ed has played a key part in not only setting regenerative farming programs from scratch across three states in India, he has also built key commercial partnerships with mega fashion brands. Along with years of first-hand experience in-field helping farmers transition to regen practices and building trusted supply chain networks, Ed has built a vast network of connections and relationships with global nonprofits and fashion brands alike.

Ed has a background in human-centred design and mechanical engineering with MEng, MSc and MA degrees from the RCA and Imperial College. He previously worked on sustainable agriculture innovation in Kenya and behaviour change design in Tanzania designing with new and emerging technologies and working with startups, academia and government to address impact challenges in developing economies. Along with his co-founders, Ed was part of the Forbes 30u30 Europe list for Manufacturing and Industry, in 2021.



ABOUT

Good Agriculture is an AI-powered farm business management platform that helps farmers spend less time on back-office activities and do more of what they do best: focus on the farming operations. Good Agriculture simplifies the full stack of farm finance including federal incentive programs, crop insurance, cost of production, and agriculture taxes. Good Agriculture has 24 active customers generating \$1,500 in monthly recurring revenue and is growing 20% month-over-month.

INNOVATION SHOWCASE FINALIST



ALEX EDQUIST FOUNDER & CEO

Alex Edquist is the Founder and CEO of Good Agriculture, an agtech start-up backed by Techstars, Gener8tor, Plug & Play, and ATDC.

Alex was previously an Engagement Manager at McKinsey & Company, where she specialized in data & analytics strategy and operations for non-digitally-native industries like mining, manufacturing, and defense.

She was also the Business Manager for the Atlanta Committee for Progress where she launched the Center for Workforce Innovation with diverse partners including Atlanta Technical College.

She has a master's in economics from the University of Georgia and is a second-time founder.



ABOUT

Soil in Formation (SIF) has developed groundbreaking electrochemical sensors that enable the auditable measurement of soil carbon and soil health risks at a global scale, both in -situ and in real time, with the same medical accuracy as biomedical sensors for measurement of human health, already achieving accuracy levels of 95%+ when compared to laboratory testing.

SIF fully owns the IP to our sensors that were developed by the University of Texas at Dallas and validated by Texas A&M University both in-lab and in-field. SIF has developed a global contextual soil platform with Texas A&M and ASU, to add vital context to the primary soil data provided by SIF and others. This aims to provide contextual soil carbon, and soil risk scores for multiple stakeholders down to the field level.

This will enable gold standard soil measurement data from multiple sources to connect to markets, governments, CPGs, funds and land valuation providers with soil data that is truly actionable.

INNOVATION SHOWCASE FINALIST



HENRY ROWLANDS FOUNDER & CEO

Led by three founders with 50+ years of experience in business, soil health, and climate change, with over a decade of soil health project relationships with Danone, Nestle, General Mills, and multiple local and national governments.

Tom Newmark was previously the CEO and Board Chair of a leading CPG in the natural products industry and helped create the Soil Carbon Initiative and resulting Soil Carbon Index alongside fellow SIF Founder Larry Kopald. Larry is also President of The Carbon Underground, a member of the World Economic Forum's Carbon and Technology Committee and previously spent 25 years launching global brands and managing advertising for companies like PepsiCo, McDonalds, Oracle, Coca-Cola, and Honda. Henry Rowlands has been advising auditors, pension funds, governments and brands on sustainable agriculture metrics for over 10 years and is also a leader in the certification, transparency and traceability world.

TRACE

ABOUT

Based in Nashville, Trace is a first-mover brand of hemp fiber and Climate Beneficial™ cotton tampons and pads cultivated in traceable supply chains that honor self, earth, and community kinship in equal measure. With patent-pending fiber technologies and innovative farm-to-flow sourcing, Trace successfully integrates regenerative farming and true transparency into the global commoditized period care industry, transforming personal care into a pathway for carbon sequestration and soil restoration at scale.

As founding members of the California Cotton and Climate Coalition (C4), Trace endeavors to inspire change in the way wellness encounters sustainability both in the individual experiences of people with periods and in the absorbent hygiene industry status quo. Trace products can be found at various specialty retailers in the southeast and online at traceyourtampon.com.



AUDIENCE
CHOICE WINNER



CLAIRE CRUNK FOUNDER & CEO

Founder and CEO of Trace Femcare, Inc., Claire began her career in hemp fiber markets in 2018 with her last company Southeast Hemp Fiber after leaving a 10-year practice as a board certified Women's Health Nurse Practitioner and owner of Together Women's Wellness, a women's health outpatient clinic in rural Tennessee. Claire served the textile, nonwovens, and agricultural industries by developing new hemp fiber ecosystems, processing methods, and raw materials optimizations before founding Trace in late 2020.

Named a Top 150 Global FemTech Founder, Claire reconciles her expertise in women's health and hemp fiber by bringing the world its first hemp fiber tampon and Climate Beneficial™ cotton period care. A graduate of Birmingham-Southern College (B.S. Biology) and Vanderbilt University (M.S. Nursing), Claire is an avid learner who can be found singing and collecting rocks on her hobby farm in Tennessee, where she lives with her husband and three daughters.

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AS THE REGENERATIVE AGRICULTURE SUMMIT SERIES EXPANDS, WE'RE ALWAYS LOOKING TO IMPROVE. WE ARE KEEN TO HEAR YOUR FEEDBACK ON CONTENT IDEAS AND SPEAKERS YOU'D LIKE TO HEAR FROM AT FUTURE EVENTS.

ISABELLA HUGHES

Head of Content

isabella.hughes@kisacoresearch.com

**REGENERATIVE
AGRICULTURE**
AND FOOD SYSTEMS SUMMIT 2024 USA



MARCH 12-14 2024, CHICAGO

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**REGENERATIVE
AGRICULTURE**
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3-5 SEPTEMBER 2024, AMSTERDAM

REGISTER INTEREST

SPEAKER SUGGESTIONS

If you, or anyone in your network, would be interested in having the opportunity to participate as a speaker at our Summits, please submit an application.

SUBMIT A SPEAKER

CONTENT SUGGESTIONS

If you have content ideas for future events or would be interested in showcasing your work to our community, submit a content idea below!

SUBMIT CONTENT