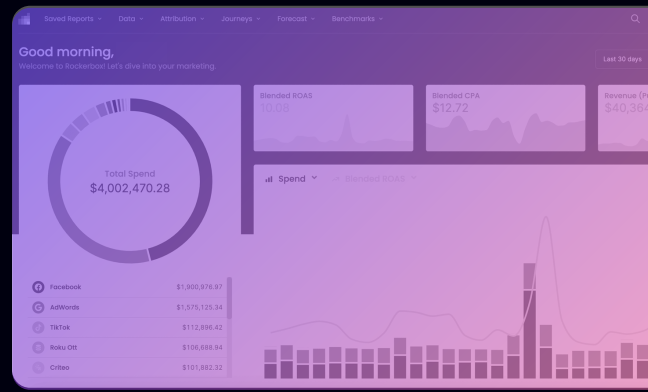


Centralized data.

Unified Measurement.

We bring Multi-Touch-Attribution (MTA), Marketing Mix Modeling (MMM), and Testing into a singular view of your marketing performance—powered by your data foundation, centralized and structured by Rockerbox.



## Data Centralization

We help you build a data foundation that's inclusive of all of your marketing channels + data.

### Collect

Centralize platform data

### Track

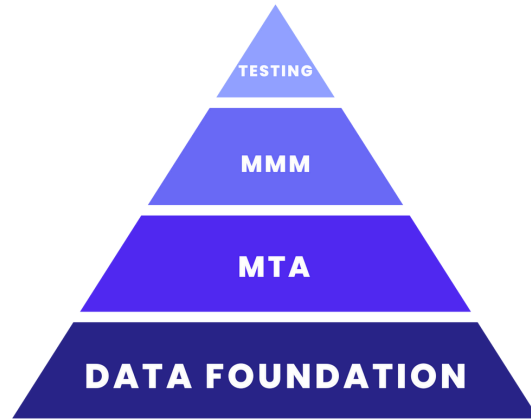
1st-party data collection

### Export

Export to your data warehouse

## Unified Measurement

Rockerbox simplifies the complexities of multi-channel marketing measurement by unifying all your advertising data in one platform.



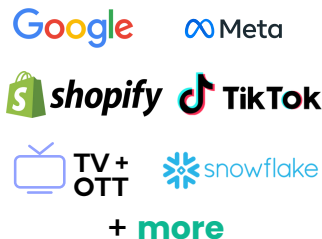
***“Rockerbox is a perfect fit for our complex marketing strategy. No other platform was able to accommodate the decentralized nature of our various markets and yet still provide us a cohesive and clear understanding of their impact at large and on a granular level.***

*-David Cohen, Chief Data Officer*

### Brand-Approved



### Top Integrations



Explore Rockerbox’s data foundation and best-in-class marketing analysis

[ROCKERBOX.COM/PRODUCT](https://rockerbox.com/product)