



**ANIMAL HEALTH, NUTRITION
& TECHNOLOGY INNOVATION**

PAUL DICK & ASSOCIATES WEBINAR

THE OBJECTIVES

- Lead generation of potential clients, specifically interested in advancements in AI and the use of digital interfaces in Animal Health
- Pre-event content providing context on AI in animal health before their workshop on the same topic at Animal Health, Nutrition and Technology

Pda

Paul Dick & Associates Ltd.

**START-UP DEVELOPMENT
PARTNER**

THE CAMPAIGN



EMAIL

ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION EUROPE WITH START-UP DEVELOPMENT PARTNER **Pda** Paul Dick & Associates Ltd.

JOIN OUR FREE WEBINAR

Ahead of Animal Health, Nutrition and Technology Innovation Europe in March, we are excited to host a free webinar with our Start-Up Development Partner Paul Dick & Associates on 14 February at 10am ET.

As AI increasingly impacts our lives, we will be looking at the evolution of artificial intelligence and digital interfaces in the animal health world.

Register for Free

Join Cal Lai, CEO & President, Ask.Vet, Dan Jamieson, CEO & Founder, Biorelate, Lauren Carde, VP Operations and Regulatory Affairs, Paul Dick & Associates, and Paul Dick, President, Paul Dick & Associates as they deep-dive into:

- How AI is affecting the animal health industry
- How this impacts the future of the industry
- How you can optimise output and success by applying this technology in your business

Paul Dick & Associates will be at Animal Health, Nutrition and Technology Innovation Europe in March where they are hosting a workshop that continues their discussion around AI.

Find Out More

We hope to see you there!

Best Wishes,
The Animal Health, Nutrition and Technology Innovation Team



EMAIL REACH
39,268



AVERAGE OPEN RATE
21.35%



AVERAGE CLICK-THROUGH RATE
15.9%

in

LINKEDIN

Animal Health Innovation
5,751 followers
1w •

Don't miss tomorrow's webinar with Paul Dick & Associates as they dive into the impact of AI on animal health. If you can't join us live, watch on demand instead! Register for free here: <https://hubs.ly/Q02kHM1f0> ...see more

ANIMAL HEALTH, NUTRITION & TECHNOLOGY INNOVATION EUROPE **Pda** Paul Dick & Associates

Webinar
The Evolution of Artificial Intelligence & New Digital Interfaces in the Animal Health World

14 February
7am PST / 10am ET / 3pm GMT

REGISTER NOW

Cal Lai, CEO & President, Ask.Vet
Dan Jamieson, CEO & Founder, Biorelate
Lauren Carde, VP Operations & Regulatory Affairs, Paul Dick & Associates
Paul Dick, President, Paul Dick & Associates

Stephen Swarray and 4 others 16 reposts



FOLLOWERS
5,715



IMPRESSIONS
1,310



REPOSTS
56



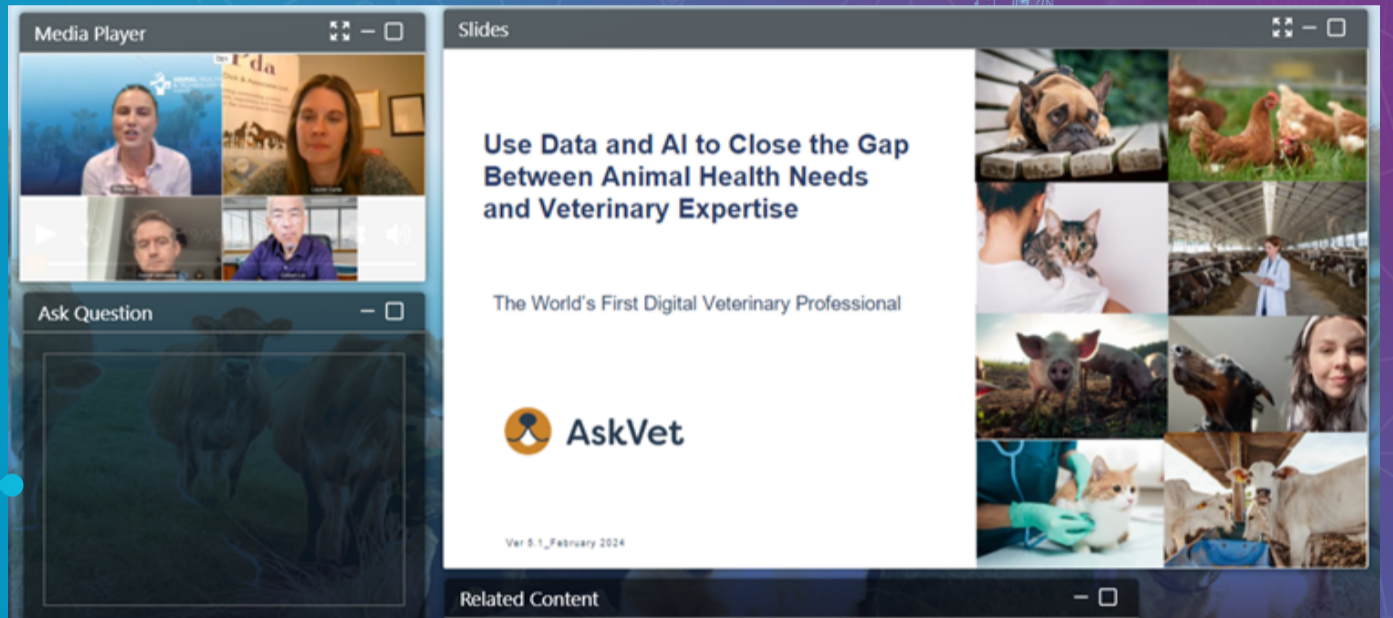
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ANIMAL HEALTH, NUTRITION
& TECHNOLOGY INNOVATION

PAUL DICK & ASSOCIATES WEBINAR

THE WEBINAR



REGISTRANTS
186



LIVE ATTENDEES
156



QUESTIONS ASKED
34



POLL QUESTIONS
ANSWERED
124



AVERAGE VIEW TIME
53 minutes

WHAT PDA SAY...

Pda was honoured to welcome Dr. Daniel Jamieson and Cal Lai to our webinar on February 14th. We had a lively discussion about how AI is already being used to improve animal health and drug discovery and explored ways that AI could revolutionize animal health in the future. Nearly 200 people tuned in and we received many questions from the audience to help fuel the excellent discussion.



Want to find out more?

Email Daniel Chester, Senior Commercial Partnerships Manager
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#AHNTI

@AHInnovation

Presented by:

**Kisaco
Research**