



what

The emerging brand spotlight is an investment pitching opportunity (think shark tank) designed specifically for beauty & wellness brands to showcase themselves to active investors, retail partners, and M&A executives across the beauty space.

why

This is an opportunity to get your brand in front of active investors and enhance industry interest and elevate your brand's profile.

timelines

applications close August 18, 2025

finalists contacted September 1, 2025

finalists to provide asssets for marketing September 5, 2025

finalists announced September 8, 2025

Our spotlight welcomes brands looking for investment across all beauty, personal care, and wellness categories.

It's free to apply!

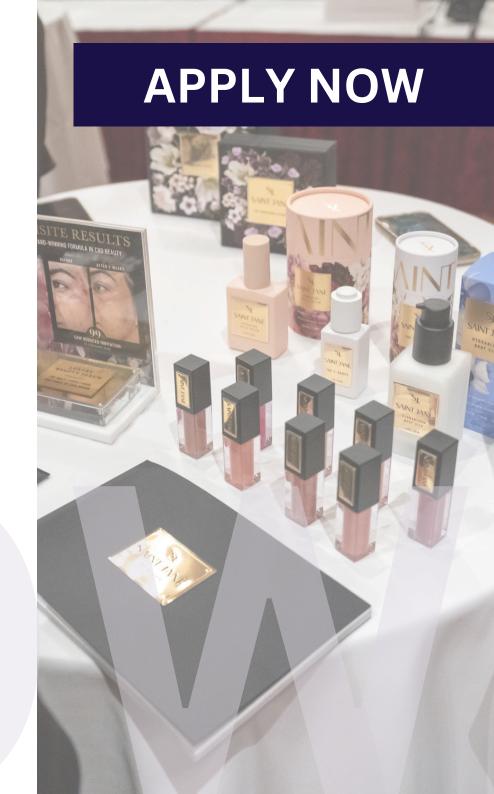
(PLEASE NOTE: if you are selected as a finalist, you must have a valid event ticket to pitch on the mainstage)

All applications will be reviewed by our Investor-led **Selection Committee** with **6 finalists** being selected to pitch their brand on the main stage at this year's Beauty Connect (Nov 3-5 | Los Angeles) in front of 750+ beauty leaders.

Finalists will have **5 minutes** to present their pitch before our **Audience Choice Winner** is announced.

Finalists will have their own **spotlight booth** as part of the **Beauty Connect Product Pop-Up** to meet potential investors and partners and get the opportunity to showcase their products and answer audience questions throughout the event.

how it works?





Sean Frazier
Managing Partner
1731 Management



Deborah Benton
Founder & Managing Partner
Willow Growth Partners

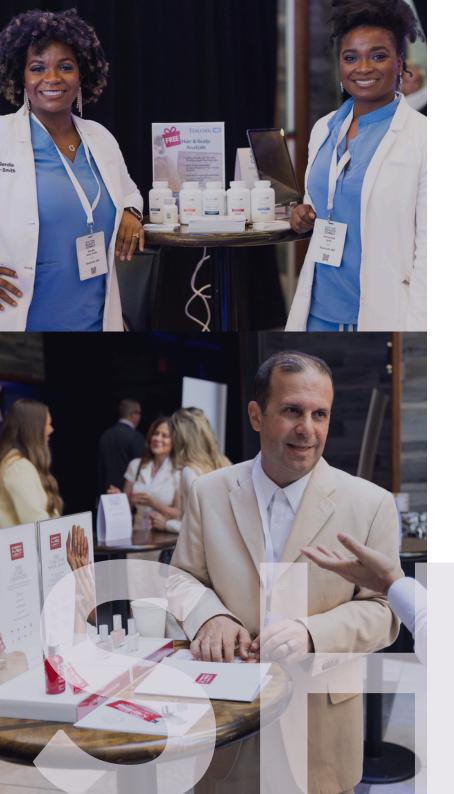


Jenna Jackson
Partner
CAVU Consumer Partners



Aarti Kapoor Partner VMG Partners

selection committee



Touch, smell, and fully immerse yourself in some of the industry's hottest new products from selected up and coming brands in our **Beauty Connect Product Pop Up** experience. Don't miss your chance to get your products in the hands of some of beauty's most lucrative strategic experts.

Available as part of a group booking or upgrade package.

To find out how to get involved, contact us at **events@kisacoresearch.com** and quote *Beauty Connect Pop Up*

EMAIL US

product pop up table