

2025

3-5

NOVEMBER

LOS ANGELES

emerging brand
spotlight

BEAUTY
CONNECT



A background image showing a close-up of two hands, one applying a white cream or lotion to the back of the other hand. The hands are dark-skinned. The image is partially obscured by a dark blue banner at the top and large, faint, light-colored letters 'P' and 'C' on the left and right sides respectively.

APPLY NOW

what

The emerging brand spotlight is an investment pitching opportunity (think shark tank) designed specifically for beauty & wellness brands to showcase themselves to active investors, retail partners, and M&A executives across the beauty space.

why

This is an opportunity to get your brand in front of active investors and enhance industry interest and elevate your brand's profile.

timelines

applications close	August 18, 2025
finalists contacted	September 1, 2025
finalists to provide assets for marketing	September 5, 2025
finalists announced	September 8, 2025

Our spotlight welcomes brands looking for investment across all beauty, personal care, and wellness categories.

It's free to apply!

(PLEASE NOTE: if you are selected as a finalist, you must have a valid event ticket to pitch on the mainstage)

All applications will be reviewed by our Investor-led **Selection Committee** with **6 finalists** being selected to pitch their brand on the main stage at this year's Beauty Connect (Nov 3-5 | Los Angeles) in front of 750+ beauty leaders.

Finalists will have **5 minutes** to present their pitch before our **Audience Choice Winner** is announced.

Finalists will have their own **spotlight booth** as part of the **Beauty Connect Product Pop-Up** to meet potential investors and partners and get the opportunity to showcase their products and answer audience questions throughout the event.

how it works?

APPLY NOW





Sean Frazier
Managing Partner
1731 Management



Deborah Benton
Founder & Managing Partner
Willow Growth Partners



Jenna Jackson
Partner
CAVU Consumer Partners



Aarti Kapoor
Partner
VMG Partners

**selection
committee**



Touch, smell, and fully immerse yourself in some of the industry's hottest new products from selected up and coming brands in our **Beauty Connect Product Pop Up** experience. Don't miss your chance to get your products in the hands of some of beauty's most lucrative strategic experts.

Available as part of a group booking or upgrade package.

To find out how to get involved, contact us at events@kisacoresearch.com and quote *Beauty Connect Pop Up*

EMAIL US



**product pop
up table**