

indie brand
spotlight

BEAUTY CONNECT

2024
28-30
OCTOBER
LOS ANGELES





APPLY NOW

what

The indie brand spotlight is an investment pitching opportunity (think shark tank) designed specifically for beauty & wellness brands to showcase themselves to active investors, retail partners, and M&A executives across the beauty space.

why

This is an opportunity to get your brand in front of active investors and enhance industry interest and elevate your brand's profile.

timelines

applications close	September 6, 2024
finalists contacted	September 16, 2024
finalists to provide assets for marketing	September 23, 2024
finalists announced	September 30, 2024

Our spotlight welcomes brands looking for investment across all beauty, personal care, and wellness categories.

Applications are free to apply.

(PLEASE NOTE: if you are selected as a finalist, you must have a valid event ticket to pitch on the mainstage)

All applications will be reviewed by our Investor-led **Selection Committee** with **8 finalists** being selected to pitch their brand on the main stage at this year's Beauty Connect (Oct 28-30 | Los Angeles) in front of 600+ beauty leaders.

Finalists will have **3 minutes** to present their pitch before our **Audience Choice Winner** is announced.

Finalists will have their own **spotlight booth** as part of the **Beauty Connect Product Pop-Up** to meet potential investors and partners and get the opportunity to showcase their products and answer audience questions throughout the event.

how it works?

APPLY NOW





Tara Hyland
Vice President
Main Post Partners



Tina Bou-Saba
Co-Founder &
Managing Partner
Verity Venture Partners



Jenna Jackson
Partner
CAVU Consumer Partners



Kelly Dill
Partner
Imaginary Ventures



Chisom Amaechi
Vice President
New Voices Fund

selection committee



Touch, smell, and fully immerse yourself in some of the industry's hottest new products from selected up and coming brands in our **Beauty Connect Product Pop Up** experience. Don't miss your chance to get your products in the hands of some of beauty's most lucrative strategic experts.

Available as part of a group booking or upgrade package.

To find out how to get involved, contact us at events@kisacoresearch.com and quote *Beauty Connect Pop Up*

GET IN TOUCH



**product pop
up table**