

BEAUTY CONNECT

NOVEMBER 2-3, 2022 | LOS ANGELES

Driving brand growth through innovation,
investment & partnerships across the beauty,
personal care, and wellness industry

#BCLA

BEAUTYCONNECTWEST.COM | @BEAUTYCONNECTSERIES

INDUSTRY SPEAKERS



Ryan Piela
Exclusive Director
NIV Estée Lauder



Samantha Kimmel
Creative
Partnerships
Tik Tok



Laurie Tessier
Merchandising
Director,
Prestige Beauty
Walmart



Oliver Garfield
CEO
Cos Bar



Helen Nwosu
VP Social Impact
Prose Companies

2 DAYS
of innovation,
investment and
networking



400+
ATTENDEES



800+
MEETINGS



5000+
MESSAGES
EXCHANGED



ONSITE FEEDBACK

Beauty Connect is one of the best, if not the best, West Coast event for beauty and wellness brands who are interested in scaling their business. I'd recommend any brand who are interested in launching into retail or scaling beyond their current DTC model to attend.

— RETAILBOSS



I had a wonderful time attending Beauty Connect. I met some amazing people, learned a ton of helpful information and enjoyed the overall experience. I look forward to attending another one in the future.

— MÉTISSE NATURA

Terrific event with wonderful industry leaders and amazing speakers.

— BEAUTY BARRAGE



It was a great event to connect with industry experts, lots of networking and education. We will definitely be returning next year.

— UMMSKINCARE

ONSITE FEEDBACK

We had such an inspiring time at Beauty Connect and got a great gift bag! Thank you Kisaco for creating this cool event.

—— TABLETTE

We had
a blast!

—— HIGHER EDUCATION
SKINCARE

Thank you Beauty Connect for hosting, it is the best event for the beauty industry.

—— PPC PACKAGING

It was fantastic having the opportunity to meet and connect with people from all over!

—— SOLABIA COSMETICS

Thank you Beauty Connect for the opportunity to present my brand and meet so many incredible brand founders, retailers, investors, bankers and suppliers.

—— BEAUTYSTAT

What a great week in this amazing beauty industry.

—— TRUE BEAUTY
VENTURES

Absolutely loved being there! Thank you for everything!

—— SAINT JANE BEAUTY

We're still enjoying the gift bags! Congrats to all the speakers and the Beauty Connect team for a great event!

—— ANCHIN

2022 TAKEAWAYS...

What an amazing three days at Beauty Connect LA. With almost 400 senior executives from across the beauty space, the event was an amazing opportunity for experts to meet and create valuable connections.

From our exclusive Estée Lauder showcase, seeing just shy of 20 selected companies pitch their incredible brands, to our two days of insightful content and networking, the summit provided incredible insights into some of beauty's latest innovations. Key themes addressed included: inclusivity within the industry, opportunities with digital marketing and inside intel from leading retailers.

Lastly, a huge congratulations to our Beauty & Wellness Spotlight winner, Bushbalm. Selected by our audience of industry leaders, the win is evidence of the continued uptake of interest in women's health and wellness, breaking taboos of body hair and sexual wellness through beauty, which was another key theme of the Summit. The Beauty & Wellness Spotlight was an audience favourite at the event, showcasing some of the industry's most up and coming brands across hair care, skin care, feminine wellness and more.

Until next year,
Amy Connolly - Head of Content



AUDIENCE BREAKDOWN

COMPANIES



36%

Independent beauty brands



8%

Multinationals



36%

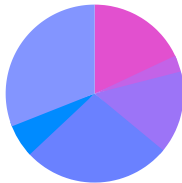
Investors and retailers



20%

Industry supporting

SENIORITY



36% C-Suite/Founder



17% Director



13% Manager



11% President



6% Head of



17% Academic/Other

WHO ATTENDED

A DrBrand Pte Ltd	CBI	Eva NYC	Juna
adMixt	Charlee	Evans & Company	K18
Adonis Arcana	Chemist Confessions	FabFitFun	Kadalys
Alibaba Group	Cida Corp	FlavorCloud Inc.	Kaia Naturals
AMAZENTIS SA	ClearForMe	Florae Beauty	Kisaco Research
American Made Skincare	CloutierRemix	Floritech	Kite Beauty
Anchin	Conair LLC	Fortress Brand	KORA Organics
Aptsi	Cooley	FRONTMAN	Krave Beauty
ArchiMed	Cos Bar	GalaGala	L'Oréal
Ashland	CreatorIQ	Giannuzzi Lewendon	Labskin
Avance Phytotherapies Pvt.	Credo Beauty	Givaudan Active Beauty	Landing International
Bank of America	Croda	Gloss Ventures	Latinas in beauty
Base Beauty Creative Agency	Crown Affair	GO BEAUTY	Lincoln International
Bathorium inc	Curallux llc	Good Face Project	Loft Growth Partners
BE+RADIANCE	Curl Cult	Goodkind Co	Look Good Feel Better Foundation
Beauty Barrage	CyR.U.S.	Goop	Lubrizonl Life Science
Beauty Crop	Dash Hudson	Haeckels	Health
BeautyStat	Demetrix	Harris Williams	LUNA MAGIC BEAUTY
Bend Beauty	Dermabeam Light Therapy	Healthy Lifestyle Brands	Lunalis Cosmetics
Better Not Younger	Drunk Elephant	Higher Education Skincare	Lyra Growth Partners
Black Girl Sunscreen	DSM	Humble Growth	M2MALLETTIER
Bluebird	Elate Cosmetics	InFLOWS AI	Magnet Beauty
Brentwood Associates	elf Cosmetics	Intuitive Shipping	Marie Antoinette 929
Bushbalm Skincare	EpiLynx LLC	Jan Marini	Market Defense
Canna Moisture	eSalon	CPenney	MasonHub
Capacity LLC	Estée Lauder	JPM	

WHO ATTENDED

Maude	PPC Packaging	Sonoma Brands Capital	Triangle Capital LLC
Meta	Prelude Growth Partners	SOS Beauty	True Beauty Capital
Mielle Organics	Procter & Gamble	Soteri Skin	True Beauty Ventures
Mintier	Product Society	Spadét	TruEsteem Labs
Modern Beauty Company	Prose	Strand Equity	Tucker Ellis
Moss Adams	Rare Beauty	Stylus	UMM SKINCARE
NextWorld Evergreen	Rave Nailz LLC	Sunday II Sunday	Unilever Ventures
NONIKO	Raymond James	Superdrug	Urban Decay Cosmetics
NOPALERA	Redoux	SuperOrdinary	VEGAMOUR
North Point Mergers and Acquisitions	Revieve	Symrise Cosmetic Ingredients NA	Verity Venture Partners
Number 4 High Performance Hair Care	ReVive Skincare	tablette	Versed
NZMP, Ingredients from Fonterra	RingoAI	TAOS Inc.	VMG Partners
OceanX	Robertet	Target	Voyant Beauty
Ogee	Rothschild & Co	The Benchmarking Company	Walmart
Oppenheimer & Co. Inc.	RYS COSMETIQUES	The Detox Market	We Are One Beauty
Osmia	Sagentia Innovation	The Estee Lauder Companies	Whipstitch Capital
Palix Unlimited	Sahajan	The Good Face Project	William Hood & Company
Pattern	Saint Jane	The Kirschner Group	Willow Growth Partners
Perfect Corp	ScentInvent Technologies	THE OMM COLLECTION	Yellow Monday
Peterson Projects & Solutions	SCI Logistics	The Steam Bar	Yellow Wood Partners
PFS	Seeds of Colour	Threadstone Advisors	ZULE SPARKLEZ BEAUTY
pH-D Feminine Health	SG Credit Partners	TikTok	
Plantkos	Skin by Dr. Simran Sethi	Too Faced Cosmetics	
	Skinbetter Science		
	Skindinavia		
	Solabia		

SPOTLIGHT FINALISTS

K18
BIOMIMETIC
HAIRSCIENCE



BeautyStat
COSMETICS

bend
BEAUTY

WINNER

Bushbalm™

Launched during the pandemic, in 12 months K18 has already expanded its footprint to over 110 countries, fast gaining iconic status as the #1 hair care brand on social media and buzz from the pro community and at-home users alike. With over \$44M of financing raised, his goal remains to inspire hair expression without compromise for all hair artists, hair types, generations, and genders across the globe.

Since its launch in 2019, BeautyStat has grown rapidly as a company, developing a whole line of award-winning skincare products. From the Universal Skin Refiner to eye cream, cleanser, moisturizer, and facial oil. The line has won 11 beauty awards from Allure, Good Housekeeping, and Women's Health. BeautyStat has found tremendous success on-shelf as it expands its distribution into several retailers, including ULTA Beauty.

Bend Beauty creates premium skin health and wellness supplements designed to unlock your skin's potential. The brand name comes from the concept of bending beauty - redefining the way we think about beauty and skincare. Bend Beauty are shifting the industry by establishing supplements as the foundation for skin health and longevity. Bend Beauty products nourish and support the body's natural function and immunity, creating beauty you can see and feel.

Bushbalm is striving to become the #1 product line for your bikini line. They have an evolving natural skincare product line - specifically, but not limited to, targeting areas and concerns that are commonly ignored. Think bikini line, underarms, ingrown hairs, dark spots, waxing, and more. Whether you trim, groom, remove or let your body hair grow, our products were created to take care of your most sensitive areas while making sure you feel confident.

SPOTLIGHT FINALISTS

The logo for Mintier, featuring the word "mintier" in a lowercase, green, sans-serif font.

Mintier decided to solve a universal problem that we've all experienced, bad breath. When co-founders Jessica and Rhaelyn learned that sugar makes up over 90% of a traditional breath mint, they quickly realized that the sugar was feeding consumers oral bacteria, and in turn making bad breath even worse. It was time to reinvent a very tired category, and lead your oral beauty routines with a clean, sugar & sugar alcohol free, oil-based formula.



Takashi Yanagi was inspired to create Dermabeam after experiencing the life-transforming benefits of light therapy. He became motivated to help others in similar situations. He launched Dermabeam in September 2021 and the company has grown rapidly. Dermabeam products are now offered in dermatology offices as well as in Best Buy and TJ Maxx with more retail stores coming.

The logo for Frontman, featuring the word "FRONTMAN" in a bold, black, sans-serif font.

FRONTMAN is the Gen Z acne care brand for men, creating new skincare and cosmetic solutions. Founded by Annelise Hillmann and Nick Bunn, the brand offers a skintone acne treatment, which won Esquire's "Best Acne Product" Grooming Award, among other innovative products. FRONTMAN has the most inclusive shade range for men available and has been featured in GQ, WWD, Men's Health and Business Insider



pH-D Feminine Health's mission is to improve the lives of women by creating high quality, holistic products that tackle intimate health needs. An independently held, certified women-owned and women-run business, pH-D was developed in partnership with physicians and is the #1 doctor-recommended boric acid suppository. A bottle of pH-D is sold every 20 seconds. Their line of products are available at over 45,000 retailers nationwide.

SPOTLIGHT FINALISTS

REDOUX

Redoux is a New York based luxury brand best known for its nostalgia inspired scented soaps and candles. Redoux has been featured in Vogue, New York Times, and Architectural Digest. Redoux's accomplishments include winning the first Glossier Grant and Accelerator Program for Black Owned Businesses, two Architectural Digest Design Awards for best home products and Beauty Independent's Beacon Award runner up for "Best Campaign."



SAINT JANE

Saint Jane Beauty pays homage to the actual Saint Jane De Chantal, who lived in the 1500s and dedicated her life to healing women. Saint Jane's mission is to deeply calm skin stress, with luxuriously clean, award-winning formulas powered by active flowers to transform sensitive skin. Saint Jane is the future of clean with a proprietary Active Flower™ concentrate to transform skin stress. Each formula in the curated collection is relentlessly focused on RESULTS.

SEEDS OF COLOUR

Seeds of Colour, is a beauty biotech company on a mission to celebrate nature, seed change and protect our environment. Colour pigments production is pollutive and harmful. It uses minerals, chemicals, and insect crushing. Seeds of Colour use innovative technology to extract pigments from plants to create natural coloured beauty products good for you and your world. Seeds of Colour are certified by Cruelty-free International, The Vegan Society, Made in UK and B Corp Pending.



UMM SKINCARE

UMMSKINCARE is an Eco-Luxury body care and wellbeing brand inspired by timeless Ayurvedic principles. UMMSKINCARE'S consciously developed multi-functional portfolio harnesses the ancient Ayurvedic beauty secrets to enrich skin, scalp, and hair health. UMMSKINCARE are on a mission to revive elevated Ayurvedic bathing rituals that heal, nourish, and transform dry/dehydrated/mature/sensitive skin.

THANK YOU FOR JOINING US IN
2022

JOIN US AGAIN NEXT YEAR



MARCH 1-2, 2023
SAN FRANCISCO

[FIND OUT MORE](#)



NOVEMBER 7-9, 2023
LOS ANGELES

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