# SAMPLE ATTENDEE LIST

### COMPANIES

24 Hour Fitness Abbott **ABC Fitness Solutions** Accor Amalgama Ambition Apollo Neuro Arketa **ASENSEI** BairesDev Barry's Bearn Corp BHOUT BOLD **BrainBit Brentwood Associates** Burn Boot Camp **BYND** Fitness Caliber California Fitness Alliance Coach Welly **Corporate Fitness Works** Crosscourt **Crunch Fitness** Daxko **Digital Revenue Systems** Eating Analytics, Inc. Equa Health Ergatta Expect EY Ventures Group Feed Media Group FEMME Consulting Corp/FitLab **FitBiomics** FitOn FitOn Health Fitt Insider Fitscope FitXR Flexia

#### FORTË Freemotion Gainful GroeFit Gym Hooky Hapana Hilton Hyperice Hypersphere **i**FIT **IHRSA** Jefferies Johnson Health Tech North America Jonathan Club Kaya Ventures Kinomap SAS L Catterton L.E.K. Consulting LA Fitness LeisureLabs Les Mills International Life Time Lindora Lumin Fitness LumosTech Mad Dogg Athletics, Inc MELT Method Midtown Athletic Club **MOVATI** Athletic movr MUX Myodetox NextWorld Evergreen Nike Noom North Castle Partners **Obé Fitness** OneFitStop Open Oura P Volve





Pausestudio Peloton Pilates & Co **Planet Fitness** Proteus Motion Pvolve REGEN **Remedy Place** ROUVY (VirtualTraining) Row House, Fitizens Holdings SageHouse Sandbox Studios VC Sensei Wellness Solidcore Solomon Partners SoulCycle Inc. Southworth Clubs SpeedFit Sport Alliance Spottyr Strava Stronger U Nutrition Struct Club STRV Sweat Yoga SweatWorks Tonal Tone House **Treo Wellness** Trouble Global VMG Partners Volt Athletics Walla Software West Coast Fitness Wexer Whoop WRKOUT Xplor Mariana Tek ZAMA Health Zwift

25%

CONNECTED

**BOUTIQUE &** H&F BRANDS TRADITIONAL GYMS

25%



**INVESTORS** 

WELL<u>NESS &</u> ADJACENT

10%

SUPPLIERS/ SUPPORTING

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### JOB TITLES

#### CEO

CEO & Founder CEO & Co-Founder Chief Commercial Officer Chief Digital Officer Chief Growth Officer Chief Medical Officer Chief of Trouble Chief Operating Officer Chief Product Officer Chief Subscription Officer Co-Founder Co-Founder and Chief Product Officer Co-Founder and Managing Member COO COO of Franchise Development Corp Director of Experience **Deputy Chief Information Officer Director of Client Solutions** Director of Group Fitness Strategy & Development Director of Key Accounts Director of Partnerships Director of Sales + Partnerships Director of Virtual Programs & Products **Director of Wellness Director**, Client Solutions Director, Connected Partnerships Director, Head of Consumer Healthtech DVP, Sports Ventures Fitness & Wellness Director Fitness Brand Builder, Content Strategy Consultant, Freelance Editor Fitness Manager Founder Consulting / Dir of People Ops Founder Director Fractional CMO General Manager Global Director of Digital Partnership Growth **Global Vice President Wellbeing** Head of Growth Head of Growth & Innovation Head of Marketing and B2B Digital Content for US





Head of North America Managing Director Managing Partner Marketing Officer NBE Owner Partner **Platform Video Expert** President President & CEO President & Chief Medical Officer President & Co-Founder President, COO Product Manager - Ads Program Manager, Innovation **Research Scientist** Senior Connected Partnerships Manager Senior Director, Strategic Partnerships and Head of Corp Dev Social media and marketing Sr. Director of Innovation SVP Enterprise Solutions SVP Fitness & Programming SVP Marketing **SVP** Operations SVP WELLNESS SVP, Operations **Technical Officer** Vice President Vice President Marketing Vice President Operations Vice President, Business Development Video Streaming Expert VP Corporate Development VP Finance and Partnerships VP of Ecommerce and Operations VP of Fitness VP of Marketing **VP** Sales International VP, Brand VP, Customer Experience Women's Strategy Director





PRESIDENT/VICE PRESIDENT



4%





HEAD OF MANAGER

OTHER