

5<sup>TH</sup> ANNUAL

# PETCARE INNOVATION SUMMIT USA

Showcasing pet and vet technology and wellness innovation to improve holistic pet health

## 2022 POST-EVENT REPORT

6-7 December 2022 | Boston

### Key Speakers



**Heidi Sirota**  
President and Chief Pet Officer  
Nationwide



**Luis Lopez**  
Sr. Leader | Healthcare  
Amazon Business



**Margi Tooth**  
President  
Trupanion



**Daniel Cheng**  
Director Product Management – Petivity  
Nestle Purina



**Jon Alexander**  
VP of Services  
Chewy Health



**Renaldo Webb**  
Founder  
Petplate



**Michael Sullivan**  
SVP and Head of US Diagnostics  
Zoetis

#### ASSOCIATE PARTNERS:



#### GOLD PARTNERS



#### EVENT PARTNERS



# Event Overview

## Key Figures



**300+**  
ATTENDEES



**50+**  
SPEAKERS

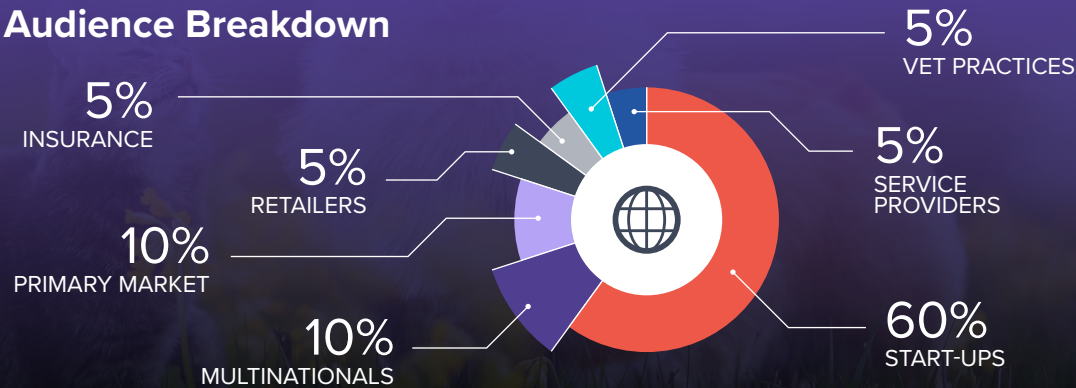


**100+**  
START-UP  
COMPANIES



**500+**  
1-2-1  
MEETINGS

## Audience Breakdown



## 2022 Attendees Include



## What the Industry had to say



“If you are looking to meet new pettech startups and the investment community that supports them this is the meeting for you. It was well run, and I was able to meet the people that I wanted to meet.”

**BRUCE TRUMAN**, PRESIDENT & FOUNDER, BLT TECHNOLOGY & INNOVATION GROUP



“This is one of those rare events where the value of the content and connections are front and centre. The focus on 1:1 networking meetings was incredibly valuable, especially for a new industry entrant.”

**BEN GREEN**, CEO, GENTLE BEAST

# Best in Show Spotlight

At the Best in Show Spotlight, 20 emerging pet brands were handpicked by the prestigious Selection Committee to introduce themselves and their products or services on the main stage in a quick-fire round of presentations.

Each brand gave a two-minute presentation and had the opportunity to display a short video or photo reel to showcase their brand visually.

## Selection Committee



**Bruce Truman**  
BLT Technology & Innovation Group



**Drew Taylor**  
Partner  
Digitalis Ventures



**Andy Katz**  
Managing Partner  
Lab Lake Capital



**Wayne Wu**  
General Partner  
VMG Partners

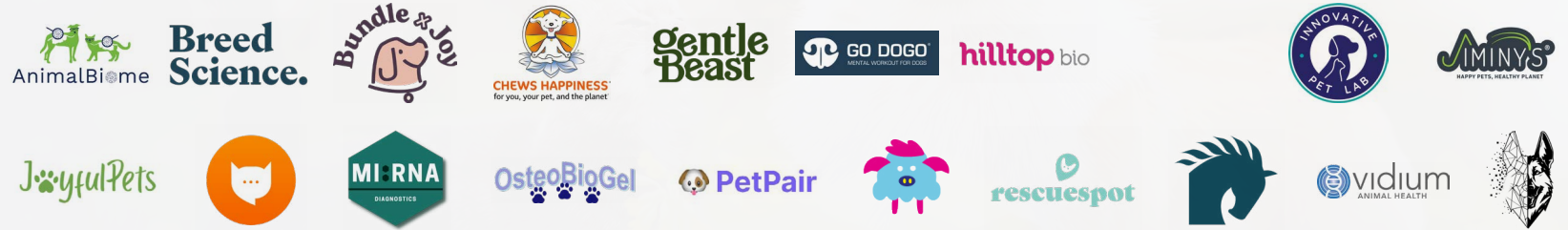


**Jared Jacobs**  
Principal  
CAVU Partners



**Meagan Loyst**  
Investor  
Lerer Hippeau

## 2022 FINALISTS









## 2022 WINNERS



# Partnering Opportunities









## THOUGHT LEADERSHIP

-  Keynotes
-  Webinars
-  Industry / Research Reports
-  Workshops, Roundtables, or Panels
-  Customer Insight Sessions
-  Chair




## BRANDING

-  White Papers
-  Onsite Visibility
-  Webinars & Podcasts
-  Lanyards
-  Online Visibility
-  Marketing Exchange



## NETWORKING

-  Executive Leader's Dinners
-  Cocktail Reception
-  Boardroom Luncheons
-  Boardroom Briefings
-  VIP Breakfast
-  One-to-one Meetings

## GET IN TOUCH

TO LEARN MORE ABOUT HOW YOU CAN GET INVOLVED

Connect with our team to understand how you can get involved

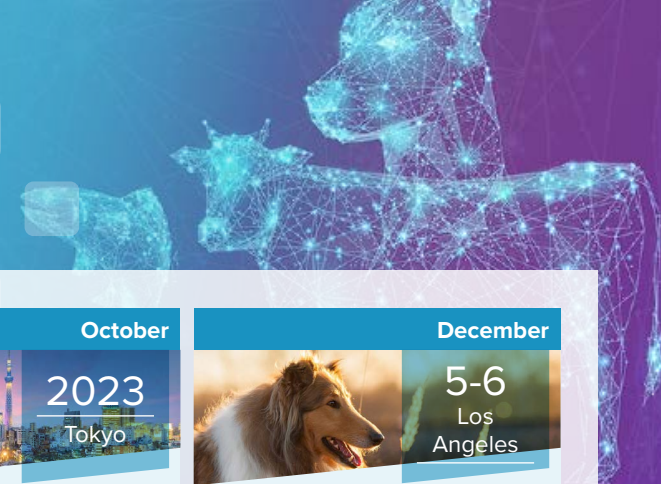


**Harrison Sharp**  
Senior Commercial  
Partnerships Manager  
harrison.sharp@kisacoresearch.com



**ANIMAL HEALTH, NUTRITION  
& TECHNOLOGY INNOVATION  
SERIES**

# 2023 IN-PERSON EVENTS



March	May	June	September	October	December
 <p>6-8 London</p>	 <p>3-4 Berlin</p>	 <p>2023 Boston</p>	 <p>13-14 São Paulo</p>	 <p>2023 Tokyo</p>	 <p>5-6 Los Angeles</p>
 <p><b>ANIMAL HEALTH, NUTRITION &amp; TECHNOLOGY INNOVATION EUROPE</b></p>	 <p><b>PETCARE INNOVATION EUROPE</b></p>	 <p><b>ANIMAL HEALTH, NUTRITION &amp; TECHNOLOGY INNOVATION USA</b></p>	 <p><b>ANIMAL HEALTH, NUTRITION &amp; TECHNOLOGY INNOVATION LATIN AMERICA</b></p>	 <p><b>ANIMAL HEALTH, NUTRITION &amp; TECHNOLOGY INNOVATION ASIA</b></p>	 <p><b>PETCARE INNOVATION USA</b></p>
<p><b>Shaping the Future of the Animal Health Industry by Showcasing innovations in Prevention, Prediction and Treatment</b></p>	<p><b>Showcasing the latest innovations across Europe to drive partnerships and investment within petcare</b></p>	<p><b>Shaping the Future of the Animal Health Industry by Showcasing innovations in Prevention, Prediction and Treatment</b></p>	<p><b>Uncovering Innovation to Advance Animal Health and Nutrition in Latin America</b></p>	<p><b>Advancing Innovation, Product Regulation and Strategic Corporate Partnerships in Asia Pacific</b></p>	<p><b>Showcasing technology and wellness innovation to improve holistic pet health</b></p>



Speak to our team to discuss partnering with the events that best align to your goals. Contact us at + 44 (0) 203 696 2920 or email Harrison Sharp at [harrison.sharp@kisacoresearch.com](mailto:harrison.sharp@kisacoresearch.com)